



California Pizza Kitchen Responds to Those Affected by the Recent Alabama Tornado with Two Day Fundraiser

Leading Casual Dining Chain Plans to Donate 100 Percent of all Dine-In Sales May 9 and 10 to Mid Alabama American Red Cross

LOS ANGELES--(BUSINESS WIRE)-- California Pizza Kitchen, Inc. (CPK) (NASDAQ:CPKI), home of the Original BBQ Chicken Pizza and other innovative hearth-baked pizzas, made-to-order pastas, creative salads, appetizers, soups, sandwiches and desserts, announced today they will be donating 100 percent of all dine-in sales from both of its Birmingham-area locations on May 9 and 10, to the Mid Alabama American Red Cross in support of those affected by the recent tornado.

On April 27, 2011, thunderstorms, severe winds and a massive tornado ripped through Alabama killing at least 248 people. In what is being called the nation's deadliest tornado disaster in 86 years, CPK invites all to dine and support the relief efforts with all dine-in sales directed to the cause.

"Being born and raised in Birmingham with strong family ties still there, this cause is very close and dear to my heart," said Esther (Graffeo) Rosenfield, wife of co-founder and co-CEO of California Pizza Kitchen Rick Rosenfield. "In the wake of devastations, we need to come together and be charitable. I am proud that my husband along with co-founder and co-CEO Larry Flax, have designed this fundraiser in this time of need to help others."

The Mid Alabama American Red Cross has helped thousands of people after the deadly tornadoes destroyed neighborhoods throughout the southern region of the country. The money raised from CPK's fundraising efforts will go to those in need from the Alabama tornado, supplying food, shelter and medical supplies.

California Pizza Kitchen

California Pizza Kitchen, Inc. (CPK) (NASDAQ:CPKI), founded in 1985, is a leading casual dining chain featuring an imaginative line of hearth-baked pizzas, including the Original BBQ Chicken Pizza, and a broad selection of distinctive pastas, salads, appetizers, soups, sandwiches and desserts. CPK premium pizzas are also available to sports and entertainment fans at three Southern California venues including Dodger Stadium, Angel Stadium of Anaheim and STAPLES Center. Also included in the Company's portfolio of concepts is LA Food Show Grill & Bar, which has locations in Manhattan Beach and Beverly Hills, California. The Company also has a licensing arrangement with Nestle USA to manufacture and distribute a line of California Pizza Kitchen premium frozen products. For more details, visit www.cpk.com.

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Source: California Pizza Kitchen, Inc.

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